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PRESS RELEASE

BBB Industries Receives Customer Support Award From The Alliance

MOBILE, ALABAMA: At the recent **Aftermarket Auto Parts Alliance** meeting in Turnberry Isle, Florida, BBB Industries was recognized for its outstanding service as a supplier of rotating electrical and steering products.

The Alliance Customer Support Vendor of the Year Award is presented annually to the suppliers that have demonstrated the high level of customer support that exemplifies the ideal Alliance partner.

In addition to award winning customer support, BBB Industries provides the Alliance with world class technical service, sales support, marketing and installer assistance and product management. BBB Industries also provides the Alliance members with over 10,000 SKU's across multiple product categories.

"It was a proud moment for all of us in attendance. We would like to share this award with everyone at BBB industries who played a part in achieving this year's distinction. Moments like this make all of the hard work and dedication worth it," stated Trey Smart, Executive Vice President of Sales.

About BBB Industries, LLC

BBB Industries, LLC is an industry leader in the remanufacturing of alternators and starters to the automotive, medium and heavy-duty truck, industrial, agriculture, small engine and other markets. The Company's undercar division remanufactures power steering products for the automotive original equipment manufacturers and aftermarkets. In addition, the Company remanufactures brake calipers for automotive, light duty and medium duty applications. Headquartered in Mobile,

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Alabama, BBB Industries is committed to producing products with the right fit, at the right price and at the right time. BBB Industries supplies superior-quality products through a network of more than 1,000 dealer locations. Additional information is available at bbbind.com.