



PRESS RELEASE

FOR IMMEDIATE RELEASE

March 1st, 2017

BBB INDUSTRIES IS RECOGNIZED FOR EXCELLENCE IN CONTENT AND CATALOG MANAGEMENT

DAPHNE, ALABAMA: BBB Industries received the 2016 Content and O’CAT vendor of the year award at the O’Reilly Auto Parts’ Annual Managers Conference held last month in St. Louis, MO.

This award recognizes the vendor who provides the top content and catalog management services and comes at the culmination of a yearlong program alignment project.

Commenting on the award, Ronnie Glisson, Content Management Director, said, “It’s awesome. We are happy to be acknowledged for putting our customers and their business first.”

***BBB Industries, LLC** – founded in 1987, is an industry leader in the remanufacturing of alternators, starters, power steering products, and brake calipers, for the OEM and Automotive, Heavy Duty, Industrial, and Agricultural aftermarket industries. Headquartered in Daphne, Alabama, BBB Industries is committed to providing superior customer service and products to their customers. Additional information: www.bbbind.com*

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