DENSO has Your Fleet Covered

DENSO is a performance driven giant in the automotive industry. For over 60 years, DENSO has masterfully designed and built OE components for major automotive manufacturers. DENSO advances in research and development have provided the automotive builders around the world with leading edge and precision tuned technology. What DENSO learns by designing and testing original equipment for the world's largest car manufacturers, is then applied to our lines of precision tuned aftermarket products. No component leaves our factories without meeting the exacting of OE standards and rigorous safety and performance tests.

As one of the largest OE parts suppliers in the industry, DENSO is a leader in technology, innovation, product development and performance. DENSO can promise higher quality products because of our uncompromised quality control. In the end, it all comes down to quality, reliability and performance. DENSO has it all for your fleet vehicles!

The Promise of DENSO First Time Fit®


First Time Fit is a promise that DENSO makes to the aftermarket. DENSO First Time Fit products are OE grade or better. So when your fleet vehicles need products they rely on – trust in DENSO aftermarket parts. Each part is precision built to exact specifications. DENSO First Time Fit products are built to give you the right part and the right fit...the first time.

No headaches. No comebacks. No excuses. That's the promise of DENSO First Time Fit.

Faster Installs. Fewer Combacks.
Quality You Can Count On.

DENSO has Your Fleet Covered...
DENSO Product Highlights

DENSO’s First Time Fit products include spark plugs, ignition wires, oxygen sensors, compressors, starters, alternators, wiper blades, fuel pumps, fuel injectors, relays, direct ignition coils, and filters.

**DENSO’s First Time Fit Products**

**AIR FILTERS**
- **oxygen & air/fuel sensors**
  - Superior design – incorporates engine performance and fuel efficiency while reducing harmful emissions.
  - Double protection cover – maintains proper and temperature for emitted emissions and extends the service installation.
  - Aluminum oxide layer – keeps oil and fuel away from the engine through DENSO unique design, preventing damage to the components.
  - Stamped steel housing – resists corrosion and contamination with a rugged, watertight body.
  - Polystyrene filter – offers protection, scavenging to clear the sensor while protecting the surrounding area from contaminants to keep the engine clean.

**FUEL PUMPS**
- Open vane impeller – efficient in moving fuel.
- Copper alloy impeller – high-speed balanced, 4mm diameter and premium-grade steel shaft with seal for high torques and low friction.
- Super solid armature – high-speed balanced, 5mm diameter and premium-grade steel shaft with seal for high torques and low friction.
- Encapsulated armature wrapping – flows the fuel smoothly through the pump with less turbulence, no vapor or air pockets, while protecting the coils from exposure to fuel.
- Check valve prevents compressor system pressure for superior performance.
- Relays – designed for durability, efficiency, and low-resistance operation.
- Relief valve – prevents the fuel delivery system.

**OXYGEN & AIR/FUEL SENSORS**
- Superior design – incorporates engine performance and fuel efficiency while reducing harmful emissions.
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**SPARK PLUGS**
- Copper-plated ceramic – durable, high-tension, and low-resistance operation.
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**OIL FILTERS**
- Copper impregnated fiberglass core – superior conductivity and high temperature resistance.
- Conductor braid – high-temperature resistant strength.
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- Silicone impregnated – superior high-temperature performance.
- Reinforcing member – added strength and terminal.
- High temperature “Class 2” dielectric – withstands heat and chemical resistance.

**IGNITION WIRES**
- Copper-clad wire – durable, high-tension, and low-resistance operation.
- Super solid armature – high-speed balanced, 5mm diameter and premium-grade steel shaft with seal for high torques and low friction.
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**WIPER BLADES**
- Copper-plated ceramic – durable, high-tension, and low-resistance operation.
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**CABIN AIR FILTERS**
- Copper-plated ceramic – durable, high-tension, and low-resistance operation.
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