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**Epson Printers Keep Luggage and Passengers Arriving Together**

*Introducing a Cleaning Card for Airline Industry Printers*

**AUBURN, Maine—October 30, 2013—**The cost airlines incur to keep luggage and passengers arriving at the same place and time, may be a thing of the past. The latest Epson TM-L500A Baggage Tag and Boarding Pass Printers are fast, efficient and easy to keep clean. Epson along with KICTeam, manufacturer of Waffletechnology® cleaning cards, created a simple, effective means of cleaning their printers for unrivaled clarity.

“It is paramount that the printed clarity of luggage tags and boarding passes are maintained at peak performance,” said Neil Edmonds, Sr Marketing Manager - System Device Group, Epson America. “The new Waffletechnology® cleaning cards have been designed to quickly clean our printers better than any product available.”

“The cost savings of reconnecting lost luggage with disparaged passengers more than justifies a regular cleaning cycle for airline printers,” commented Joline Bell, Director of Business Development at KICTeam. “It’s very simple; removing contaminants by regularly cleaning the printers, will dramatically reduce errors in the readability of Baggage Tags and Boarding Passes. This product is an inexpensive yet effective solution.”

**About Epson**

Founded in 1975 and headquartered in Long Beach, CA, Epson America, Inc. is the U.S. affiliate of Japan-based Seiko Epson Corporation, a global manufacturer and supplier of high-quality technology products that meet customer demands for increased functionality, compactness, systems integration and energy efficiency. For over 40 years, Epson’s advanced technology has been at work in millions of POS systems around the world. From fast, best-selling thermal printers to durable impact printers, Epson offers industry-leading reliability and best-in-class high-speed text, barcode and graphics printing for boarding passes, bag tags, passenger manifests, receipts and more. Visit us at [www.epson.aero](http://www.epson.aero) or connect with us on [Facebook](#), [Twitter](#) and [YouTube](#).

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**About KICTeam**

KICTeam is the world leader in designing and manufacturing custom cleaning disposable solutions that reduce maintenance and ownership costs. Headquartered in Auburn, Maine, USA, with warehousing, order fulfillment and sales offices in the [United States](#), [Canada](#), [Oceania](#), [Europe](#), [Brazil](#) and [Singapore](#), KICTeam works closely with

our OEM partners to educate the market about the benefits of using their patented products. For more information, visit [www.kicteam.com](http://www.kicteam.com).