



For Immediate Release

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Cassida and KICTeam Deliver Specialized Cleaning Solution

Cassida and KICTeam partnership ensures the best device performance

Auburn, ME – Today Cassida announced a joint marketing agreement with KICTeam for their CleanBill Pro cleaning products. The products feature Waffletechnology® and WonderSolvent™ and are designed for Cassida’s Apollo and Zeus Pro Series currency discriminators. With routine use of the CleanBill Pro products users can ensure consistent validation, counting and sorting.

“Debris builds up during normal operation with any currency handling equipment, which is why cleaning on a frequent basis is critical for maintaining performance.”, said Matthew Holt, Director of North American Partnerships and Operations at Cassida. “The CleanBill Pro products provide the best possible cleaning, ensuring the equipment continually delivers the unparalleled performance we are known for. They are the only products we recommend for maintaining our equipment.”

To offer their customers the support needed to operate more efficiently and securely, Cassida wanted to provide a quick, safe and effective cleaning solution for them to use. This led them to partner with the technical cleaning experts at KICTeam.

“As a global leader in cash automation solutions, we knew Cassida places a strong value on providing customers with quality and convenience.”, said Byron Kern, Director of Product Management at KICTeam. “By adapting our technologies developed for cash handling applications, we were able to create a solution specifically designed for the Cassida equipment. By working alongside Cassida we have been able to provide the best possible solution to the market.”

The CleanBill Pro cleaning cards feature Waffletechnology, a patented system using raised and lowered areas which compress and expand to clean where traditional products don’t reach. They are also saturated with WonderSolvent, which is designed to provide both the cleaning power and the grip needed for high speed currency discriminators.

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About Cassida Corporation

Cassida Corporation designs and markets money handling equipment including: currency counters, coin counters, and counterfeit currency detection devices. Since 1999, Cassida has

used its research and experience in money security to assure accuracy in the most demanding counting environments on the globe, across multiple countries and currencies. The corporation's North American operations are in San Diego, CA. For more information go to www.CassidaUSA.com or call (888) 800-0303.

About KICTeam Inc.

KICTeam develops, manufactures and provide performance and experience improvement products for payment, print media, image processing and self-service devices. As the industry leader, we have engineered unique tools, cleaning agents, and technologies for specific applications and used our relationships with over 50 Global OEMs to adapt them to each device. For more information go to: www.KICTeam.com or call (800) 818-1932.