



**Media Contact
Product Information**

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Maintain Crisp Labels and Receipts on Bixelon SRP & SLP Thermal Printers
Announcing a Cleaning Card designed for Bixelon Thermal Printers

AUBURN, Maine—January 20, 2010— Consistently printing clear and crisp receipts or barcode labels requires the proper cleaning maintenance of any thermal printer. KICTeam's introduction of the Bixelon Waffletechnology Thermal Printer Cleaning Card will maintain that clarity on Bixelon thermal printers. This new product was designed specifically for both the SRP & SLP families of thermal printers through a joint effort of Bixelon and KICTeam. This new cleaning card is a quick and almost effortless means of removing any leftover adhesive residue or paper dust that can deteriorate the legibility of the print.

"We are pleased to introduce the new Bixelon Waffletechnology Thermal Printer Cleaning Card as part of an overall printer preventative maintenance program," said John Choi, Product Engineer. "Our customers can increase printer longevity and maintain the quality of printed materials by implementing consistent use of this new cleaning card. Further, we are pleased to offer this through our current distribution network."

"The new Bixelon product was designed for easy use in any printer environment. This effective product will offer thermal printer users a fast and effective cleaning solution while maintaining the clarity of the printed label or receipt," explained Debra Ross, Product Manager / OEM Business Development Worldwide, KICTeam. "It's really about using the right tools for the job. By using this Bixelon approved product with a proper maintenance schedule, the printers will print clearer and last longer. The right tool was created using Waffletechnology."

About Bixelon

Bixelon, a leading global manufacturer of world-class printing solutions, has served the POS industry for more than a decade by providing high quality printers and printing mechanisms. Bixelon has quickly become the "printer of choice" with innovative and dependable technology, unmatched price point, and the industry's highest R.O.I. (return on investment). For additional information on Bixelon printers and products, please visit www.bixelonusa.com or call 888-350-0275.

About KICTeam

KICTeam is the world leader in the manufacture of cleaning cards including Waffletechnology™-based (patent pending) products. Headquartered in Auburn, Maine, with offices in San Diego, Calif., Europe, Asia and Canada, KICTeam provides innovative and cost-efficient patented solutions made with state-of-the-art equipment for a diverse marketplace. For more information, please visit www.kicteam.com, www.kicteam.eu and www.cleaningcards.com.

