

**Media Contact:** Barbara O'Connell  
KICTeam  
207-514-7259  
[boconnell@kicteam.com](mailto:boconnell@kicteam.com)

## FOR IMMEDIATE RELEASE: KICTeam introduces MiracleMagic Cleaning Agent

AUBURN, Maine – 1 February, 2017:– KICTeam, Inc. the foremost experts in technical device cleaning programs and products, has announced the introduction of MiracleMagic, an innovative cleaning agent designed for device interior mechanisms and surfaces.

MiracleMagic was exclusively developed to provide customers with an IPA alternative cleaning solution that effectively penetrates and loosens dirt but is universally safe on lenses, belts, rollers and other components. MiracleMagic not only cleans, it leaves a slight protective coating to slow the build-up of contaminants after cleaning. Additionally MiracleMagic is environmentally friendly as it is non-hazardous and non-flammable with low VOCs.

MiracleMagic:

- 1) Has been tested on a variety of surfaces, materials and compounds and approved by many OEM's as safe for use on their components and devices.
- 2) Specifically formulated to loosen and remove dust, grime, skin oils, grease and water based inks
- 3) Designed for use on tools for cleaning for EMV/ MSR card readers, bill validators and bill acceptors, check and cash deposit modules, self check out kiosks and cash recyclers
- 4) Meets global regulatory requirements

"MiracleMagic is a game changer when it comes to safe, effective cleaning," said Byron Kern, Director of Product Management. "Our clients rely on us to bring to market the best programs, products and cleaning agents to keep their devices operating at optimal levels. With MiracleMagic, we have taken that to another level." MiracleMagic is currently available on select products. Please call for information.

### About KICTeam

KICTeam is the world leading expert in technical device cleaning with a focus on payment and transactional technologies including ATMs, POS terminals, and ID printers. We design, manufacture and educate the market on cleaning regimens and disposable tools which increase device efficiency while reducing maintenance costs and ultimately improving the customer experience. Our products remove contaminants from a wide range of devices better, faster and easier than any other method. Our proprietary Waffletechnology® cleaning cards, in conjunction with our proprietary cleaning agents, are the foremost products approved by OEMs to ensure the productivity and extended life of their technology. The Auburn, Maine, USA, facility includes production, warehousing, order fulfillment and sales and executive offices. KICTeam has regional servicing and distribution in the UK, Canada, Oceania, Europe, Brazil and Singapore. For more information, visit [www.kicteam.com](http://www.kicteam.com).